



MINNESOTA ASSOCIATION OF TOWNSHIPS 2006 EDUCATIONAL CONFERENCE & ANNUAL MEETING

EXHIBITOR EVALUATION

(Complete this evaluation and return it to the Conference registration counters before you leave or mail by December 4 to: MN Association of Townships, P.O. Box 267, St. Michael, Minnesota 55376.)

Name: _____ Company: _____

1. Did your firm/organization exhibit at the 2005 event? Yes No

2. How did you hear about the Conference?

Direct Mail

Other *(please identify):*

Word of Mouth

3. The following strategies/activities were incorporated to increase your visibility and stimulate traffic through the exhibit area. Please rate the effectiveness of each:

	<u>Good</u>	<u>Satisfactory</u>	<u>Needs Improvement</u>
Exhibit Space Layout	3	2	1
Refreshment Breaks in Exhibit Area	3	2	1
Vendor Reception	3	2	1
Exhibitors' Guide <i>(given to all delegates)</i>	3	2	1
Exhibitors' Packet	3	2	1
Dessert Buffet Served in Exhibit Area	3	2	1
Exhibit Hours	3	2	1

Comments: _____

4. With the above strategies in mind, please rate the organizational and management efforts for this vendor exhibit.

Excellent

Good

Satisfactory

Needs Improvement

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5. Please list other strategies we should consider to increase exhibitor visibility with participants at future conferences.

6. Does this Conference (with its exhibit show) offer an effective way to reach and keep in touch with the township market?

YES NO

7. How do you rate the overall event?

Excellent Good Satisfactory Needs Improvement

Comments:

8. Do you believe your firm/organization will be interested in participating in future MAT Conferences?

YES NO

Why or Why Not?

9. Would your company/agency be interested in providing presenters for future conferences?

YES NO

On What Topics:

Please provide us with a contact name, phone number and/or email address:
